## Innovating with Instagram

The Social Shake Up

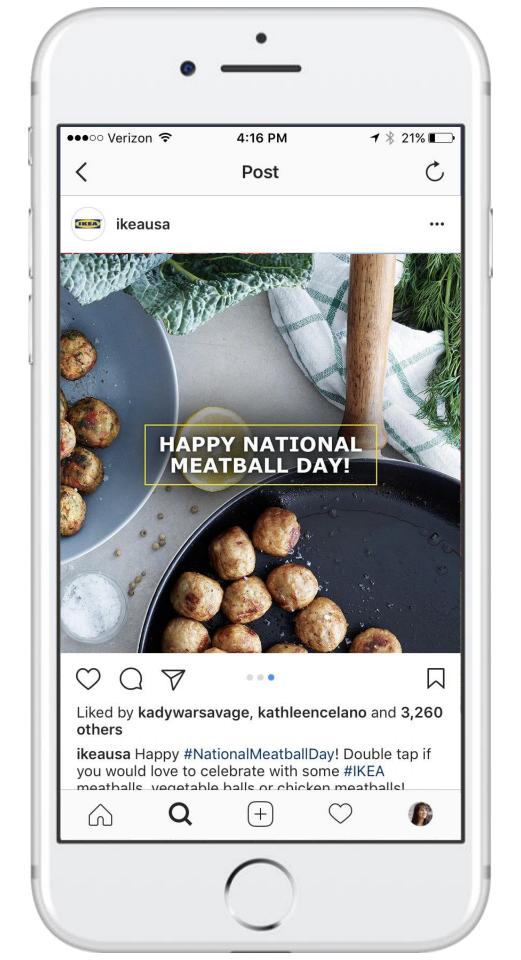
## **Erica Nardello**

Social Media & Digital Content Supervisor @ericanardello | #socialshakeup

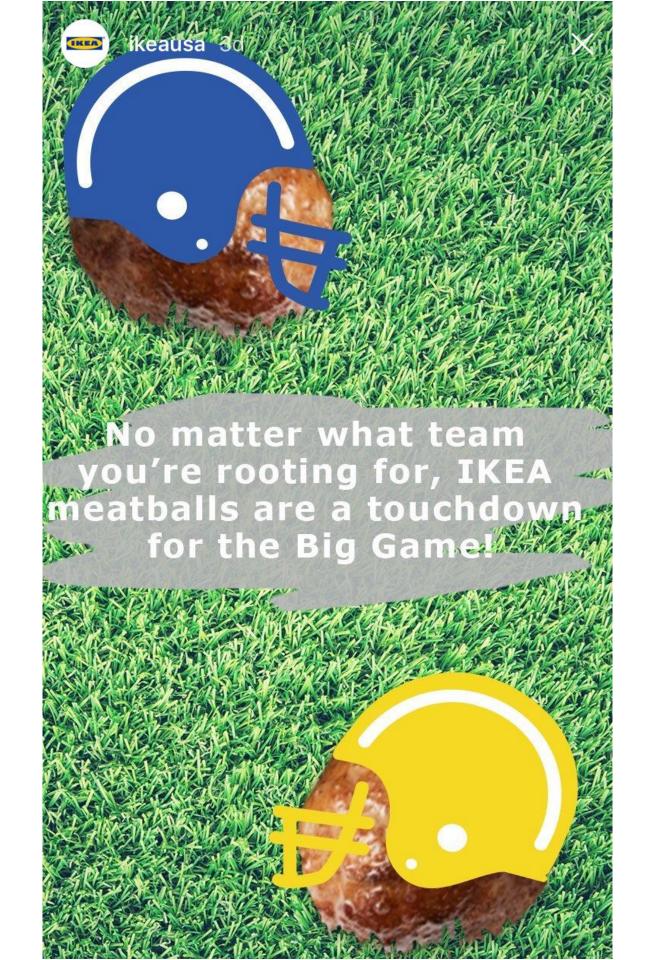


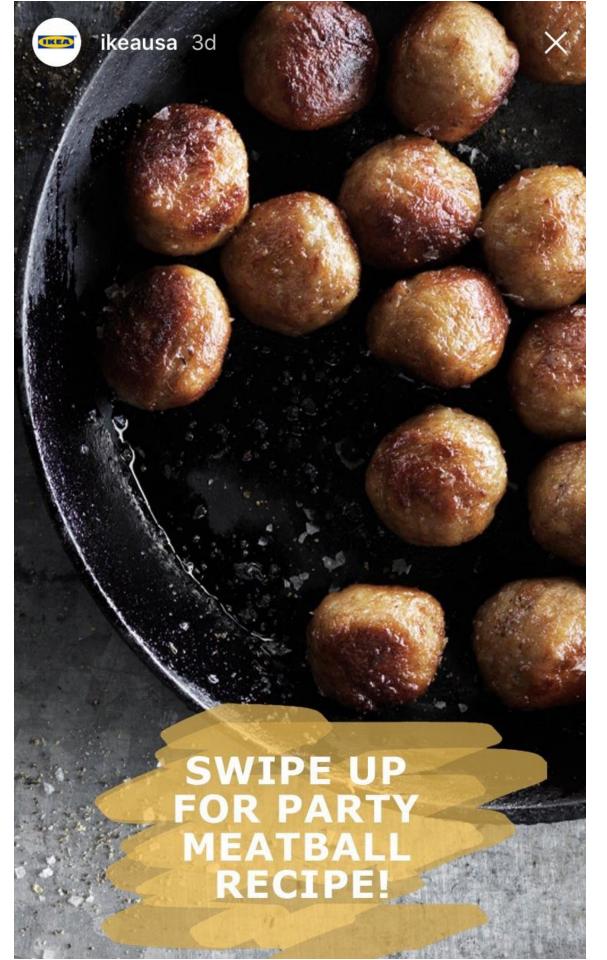


## IKEA USA **Multi-Image Posts**



IKEA USA
Instagram Stories

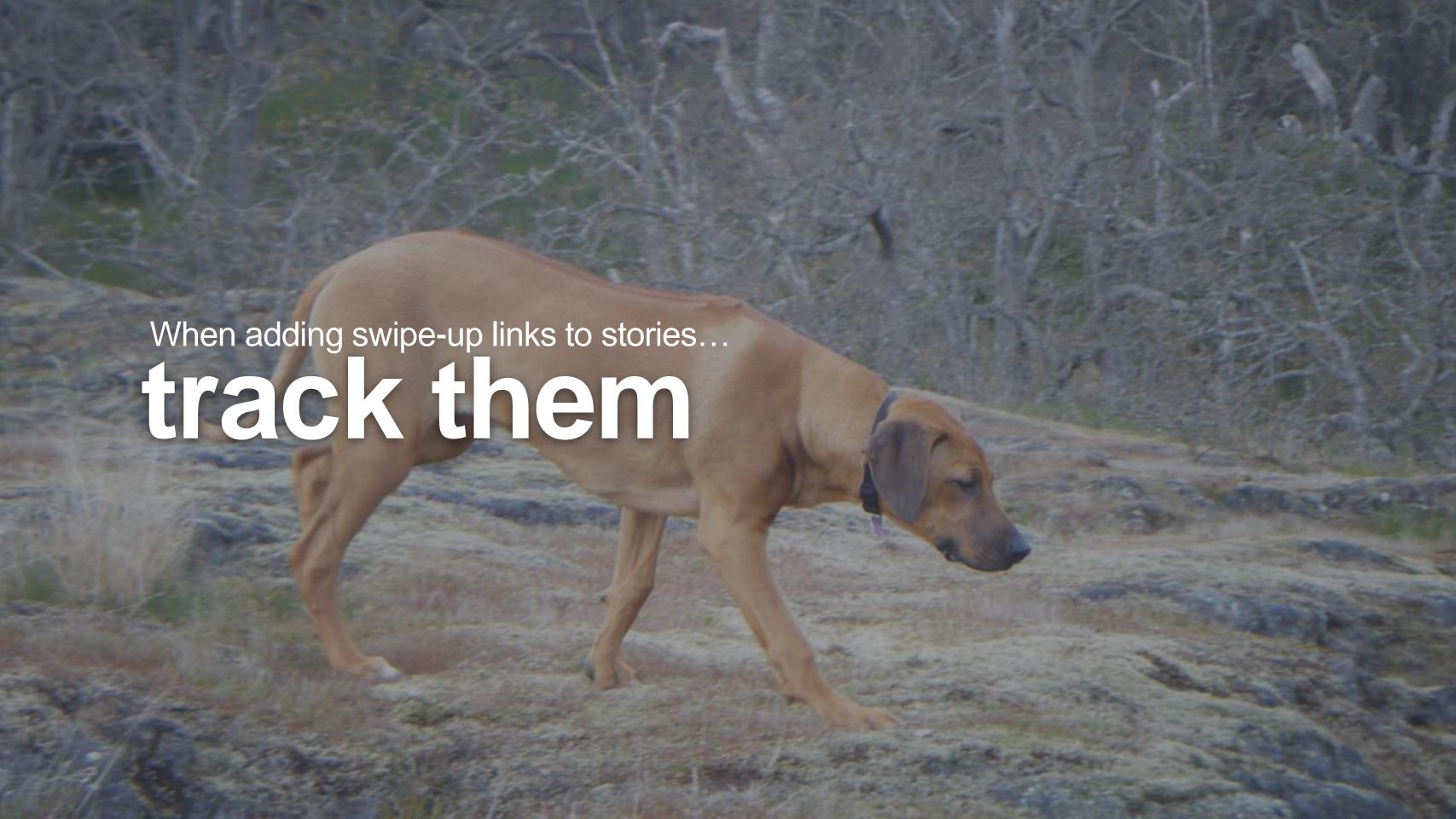














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