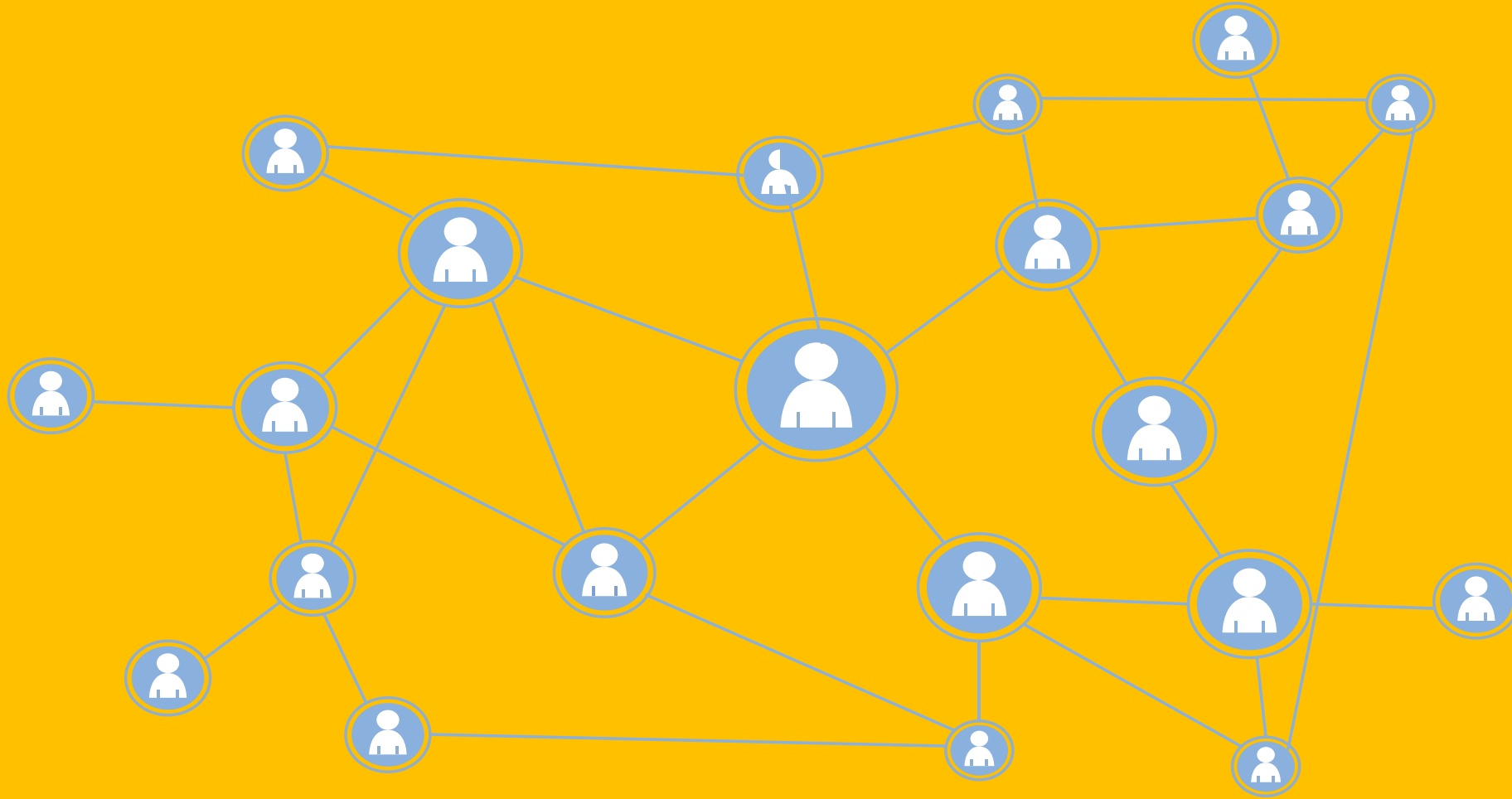


Nurturing Off-Platform Customer Communities



Is Social Media Community



@kristinalibby

DOSH

Problem: How do you build a community when you start with nothing?

Solution: You don't build social media channels. You build social media communities.

Goal: 100 social media influencers who provide the content to support social media channels and the engagement to drive real conversation. Driven millions of media impressions and directed people back to the brand.

Result: A monthly community of people delivering 100 pieces of content to repurpose across social, print and online and acting as brand advocates on and offline.



Photo



113 likes

12h

traveling.glutenfree.mom I sure ❤️ traveling with this crew of mine! To make it even better I've found a new way to earn cash back while we travel! The free @doshapp is a game changer for BUDGET SAVVY TRAVELERS



thevuvobandit
Austin, Texas

thevuvobandit Hey guys! This month I photographed a few travel spots around Austin with @doshapp. Today, they are launching their app which allows you to get cash back on travel - no work involved! It simply finds locations with cash back while you're living life. Link in bio! | #Doshback #Sponsored

thevuvobandit @tx #tasteintravel #tlpicks #dosh #vscofilm #igtexas #gaustintexas

danielthomasnyc ❤️❤️❤️

cheesim Nice shot! I miss the blue sky in Austin

bittadesign 🙌 good work man.

thevuvobandit Thanks Chee! Weathers been great lately @cheesim

thevuvobandit 🙌 @danielthomasnyc

thevuvobandit Thanks Tina! Appreciate it

378 likes

APR 25

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Who is Jenn

Dosh: Get Paid To Travel and More-All With The Click of a Button



by Jenn
1 WEEK AGO

PRODUCT REVIEWS TECHNOLOGY AND INNOVATION



Inspiration for Family Travel & Everyday Life Adventures



referring data from partner.shareaholic.com...



I'm Leah. I started Five for the Road to share my passion for planning family travel and adventures. I hope to inspire you with easy and fun ways to connect



@kristinalibby