

Marc Babin

Social Media Manager
The Westin Grand Cayman



The Social Shake-Up
May 22-24, 2017 | Atlanta

www.socialshakeupshow.com

#shakeupshow
@Marc_Babin

@WestinGCayman

























The Westin Grand Cayman Seven Mile Beach Resort & Spa



How did you commute to work this morning? Click to learn more!



5th Night Free and \$100 Resort Credit

RECEIVE \$100 RESORT CREDIT WITH OUR #ISLANDESCAPE PACKAGE!



This spring, escape to the warm white sands of Seven Mile Beach with our **Island Escape Package!** The Westin Grand Cayman Seven Mile Beach Resort & Spa is in the heart of Grand Cayman and a Condé Nast Traveler's Gold List, the resort has been recognized for its excellence. With easy access to Grand Cayman's best attractions; including scuba diving, shopping, and golf, guests will enjoy a relaxing getaway.

Here's one more reason to book your vacation today: Guests will receive \$100 resort credit with our Escape package.

[RESERVE NOW](#)

Book now for stays April 1 – December 21st to take advantage of this great offer!







Impressions:
76,000



Impressions:
76,000
Video Views:
10,000



Impressions:
76,000

Video Views:
10,000

Click Through:
6,000



Impressions:

76,000

Video Views:

10,000

Click Through:

6,000

Room Revenue:

\$40,000







Impressions:
43,000



Impressions:
43,000
Video Views:
10,000



Impressions:

43,000

Video Views:

10,000

Click Through:

1,200



Impressions:

43,000

Video Views:

10,000

Click Through:

1,200

Room Revenue:

\$10,000



The Westin Grand Cayman Seven Mile Beach Resort & Spa

Written by Ian Centrone [?] · February 17, 2016 ·

It's time to book that vacation you've been talking about...



Special Offers at The Westin Grand Cayman

Your Caribbean escape is just a click away.

WESTINGRANDCAYMAN.COM

[Learn More](#)

49,862 people reached







IMPRESSIONS
+800%



IMPRESSIONS
+800%

CLICKS
+550%



IMPRESSIONS

+800%

CLICKS

+550%

ROI

+3000%





Things to think about



**VIDEO
VIDEO
VIDEO**



EXCLUSIVITY

**DON'T BE
AFRAID TO LET
YOUR CONTENT
EVOLVE**



Marc Babin

Social Media Manager
The Westin Grand Cayman



The Social Shake-Up
May 22-24, 2017 | Atlanta

www.socialshakeupshow.com

#shakeupshow
@Marc_Babin