

*Required

If you selected one of the Campaign Categories...

*Campaign Name:

*Campaign Image (Upload):

*Objectives if the Campaigns (300 words):

*Strategies & Tactics (300 words):

*Execution (300 words):

*Evaluations of Success/ROI/Results (300 words):

Budget:

Team Members (First Name, Last Name, Job Title, Email)

If you selected the Digital Leader of the Year...

*Nominee Information (First Name, Last Name, Job Title, Email, Company, etc.)

*Nominee Headshot (Upload)

*Justification-Provide 3 examples of outstanding initiatives that the nominee led, that moved the needle for their brand or organization via creative social strategies and tactics (300 words):

If you selected Best Social Media Team of the Year...

*Team Photo (Upload)

*Team Members (First Name, Last Name, Job Title, Company, Email)

*Justification-Share with us what makes your social media team great! Provide 5 examples of outstanding initiatives that moved the needle for your brand or organization via creative social strategies and tactics