

## Dates & Location:

Monday, May 7 through Wednesday, May 9  
Marriott Marquis in Atlanta, GA

## Show Pass Rates

### Before March. 28

All-Access: \$1,890

Show Pass: \$1,595

### After March. 28

All-Access: \$2,190

Show Pass: \$1,895

## Special Discounts

**Groups of Two or More:** \$200 discount per person

**Nonprofit/Government:** \$200 discount with the  
code NONPROFIT

## Hotel Room Block

A room at the event venue, the Marriott Marquis Atlanta is \$189/night with the Show's special room block rate. This rate expires on April 9. Visit [socialshakeupshow.com/venue-faqs](http://socialshakeupshow.com/venue-faqs) to book.

## Flights to Atlanta

The prices below are approximations for flights arriving on Sunday, May 6 and departing Wednesday May 9.

From NYC: ~\$200

From D.C.: ~\$150

From Miami: ~\$250

From Dallas: ~\$140

From Houston: ~\$140

From Los Angeles: ~\$250

# The Social Shake-Up Show

C H E A T S H E E T

## Topics Covered

- Live Streaming
- Facebook
- Twitter
- Instagram
- Instagram Stories
- Snapchat
- LinkedIn
- Video
- Artificial Intelligence
- Podcasting
- Search Engine Optimization
- Building Online Engagement
- Crisis Management on Social Media
- Crafting Social Media Content
- Paid Social Strategies
- Organic Social Strategies
- Influencer Marketing
- Visual Storytelling
- Content Marketing
- Integrating PR, Marketing and Sales
- Social Media Algorithms
- Search Engine Algorithms
- Social Listening
- Content Distribution Strategy

**View the Full Agenda at:**  
**[www.socialshakeupshow.com/agenda](http://www.socialshakeupshow.com/agenda)**

