

OUR COMMITMENT TO SAFETY

The Social Shake-Up is committed to creating exceptional experiences that ignite connection and commerce, especially through our in-person events this fall. The health and safety for our event attendees, exhibitors and sponsors is of the utmost concern and priority of The Social Shake-Up. In an effort to maintain the health and well-being of all participants at our events, The Social Shake-Up has implemented new event standard operating practices and procedures.



High traffic areas (such as handrails, escalators, door knobs, elevator buttons, etc.) will be disinfected by the venue staff every two hours.



Hand sanitizer stations will be available throughout the event.



Masks will be provided for any attendee who does not have one.



Physical distancing stickers and signage available for attendees and exhibitors.



Larger aisles and one-way aisles will be implemented on our exhibit floor.



Conference sessions will be set to allow for proper physical distancing.



Self-serve registration will be implemented whenever possible and physical distancing practices will be implemented (no lines, wider registration counters if help is needed).



Food and beverage services will be provided in a minimal contact way (i.e. no buffets, pre-packaged food is preferred and catering staff will be masked and gloved).