



THE SOCIAL SHAKE-UP

OUR COMMITMENT TO SAFETY FOR SPEAKERS

The Social Shake-Up is committed to creating exceptional experiences that ignite connection and commerce, especially through our in-person events this fall. The health and safety of our event attendees, exhibitors and sponsors is of the utmost concern and priority for The Social Shake-Up. In an effort to maintain the health and well-being of all participants at our events, The Social Shake-Up has implemented new event standard operating practices and procedures.

OVERALL EVENT



High traffic areas (such as handrails, escalators, door knobs, elevator buttons, and common areas) will be disinfected by the venue staff every two hours.



Hand sanitizer stations will be available throughout the meeting space.



Masks will be provided for any attendee and speaker who does not have one.



Physical distancing stickers will be available for attendees and speakers.



Conference sessions will be set to allow for proper physical distancing.



Self-serve registration will be implemented whenever possible and physical distancing will be practiced.



Food and beverage services will be provided in a minimal contact way (i.e. no buffets, pre-packaged food is preferred and catering staff will be masked and gloved).

JUST FOR SPEAKERS



Microphone windshields will be replaced between every speaker.



Podiums, microphones, battery packs, clickers and speaker monitors will be cleaned with disinfectant after each speaker.



Audio visual technicians are required to wear gloves and masks when coming into close contact with speakers.



Question and Answer sessions will have alternative methods, such as “Text to Ask”, instead of sharing handheld microphones in the audience when possible.



Handrails and stage furniture will be wiped down between each session.



Presentation handouts will be discouraged. We commit to providing any materials to attendees digitally.



Bottled water will be provided to each speaker upon taking the stage.